**Author bio:**

Malcolm Gladwell is the author of six *New York Times*bestsellers, including *Talking to Strangers*, *David and Goliath*, *Outliers*, *Blink*, and *The Tipping Point*. He is the co-founder and president of Pushkin Industries, an audiobook and podcast production company that produces the podcasts *Revisionist History;* *Broken Record,* a music interview show; and *Solvable*, in which Gladwell interviews innovative thinkers with solutions to some of the world’s biggest problems.