Matt Towery

Matt Towery is the founder of InsiderAdvantage. He is the author of four books including *Powerchicks: How Women Will Dominate America* which reached the top spot on Amazon.com. in 1998. For 15 years he wrote a nationally syndicated column (Creators Syndicate) which ran in daily newspapers and on conservative news sites such as Newsmax and Townhall.

While semi-retired, Mr. Towery and InsiderAdvantage continue to poll for Fox owned and operated affiliates across the country. Mr. Towery is also the on-air pollster for Sean Hannity’s national radio show.

Matt Towery founded InsiderAdvantage after selling his family company, Color Graphics, at the time the largest sheetfed commercial printing company in the Southeastern United States. InsiderAdvantage is known nationally for its non-partisan public opinion research and polling. The firm is part of the RealClearPolitics national polling averages.

Matt Towery served in the Georgia House of Representatives and was the Republican nominee for Lt. Governor of Georgia in 1990. Mr. Towery also served as Chairman of former Speaker of the House Newt Gingrich’s campaign organization in the 1990s.

Mr. Towery is a graduate of England’s Cambridge University (M.Phil) and Florida’s Stetson University College of Law (Cum Laude). In 2016 Stetson Law inducted Mr. Towery into its Hall of Fame. Matt Towery is Of Counsel with the national law firm of Hall Booth Smith.

He resides in Saint Petersburg, FL with his wife Dolle.